

1-800 Judaism, known as "America's Jewish Bookstore", publishes the catalog for a Jewish lifestyle. This annual catalog, along with its holiday supplements, comprises the most comprehensive listing of Jewish books in print in the United States! Also included are a variety of ancillary items including "audio books", Jewish ritual items, software, records, cassettes and CD's.

The individuals on this list are interested in Jewish culture, history, the state of Israel, etc.

Average unit of sale: \$60.00

34,131

\$80/M
\$60/M Fundraisers

5,000

Direct Mail
Space Ads

Semi-annually

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
MAG TAPE \$25.00

SCF \$6.00/M
ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M

DINY HURWITZ

Last Updated: June 2005