

American Friends of Magen David Adom

Donors to the Red Magen Adom of Israel, the Israeli "Red Cross". One of the most popular of Jewish charities, AFMDA (formerly ARMDI) has developed a large group of dedicated contributors over the years. AFMDA uses donations to buy ambulances, build emergency medical clinics and operate Israel's network of blood banks.

Sample mailing piece required.

AFMDA

72,671 Donors

\$105/M

Exchange Allowed

5,000

Direct Mail

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD-ROM	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF/Zip	\$6.00/M
State	\$6.00/M
Keying	\$5.00/M
Gender	\$10.00/M



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