

## American Israel Public Affairs Committee

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For more than 50 years, the AIPAC has worked to help make Israel more secure by ensuring that American support remains strong. The core of AIPAC's mission is to build a base of citizen advocates who team with their expert staff to educate America's elected officials, policy makers and opinion leaders.

AIPAC works to obtain U.S. foreign aid for Israel to ensure Israel remains strong & secure. They also work to promote strategic cooperation between the U.S. & Israel to develop sound U.S. anti-terrorist policies, share homeland security techniques and technologies, and stop rogue nations from acquiring weapons of mass destruction.

AIPAC keeps political leaders and citizen activists apprised of critical developments affecting the U.S.-Israel relationship. They work at creating citizen advocates as well as having a voice on hundreds of college campuses. AIPAC teaches student activists how to answer Israel's detractors and how to use political involvement to build support for Israel.

Sample Mail Piece required

Average Gift Amount: \$65.00

Gender Breakdown:

Male = 37%

Female = 22%

## AIPAC

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Total File Count: 59,521

File is Exchange only

5,000 record order minimum

Data Source: Direct Mail

File is updated quarterly

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