

Newly enhanced to provide greater selectability and targetability, this responsive direct mail donor file goes far beyond the traditional segments made available to non-profit and commercial mailers.

67,161

The Ethnic/Religious donor groups have been identified through a highly sophisticated first and last name process.

\$77.00/M

Sample mail piece required.

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
MAG TAPE \$25.00/F

SCF \$6.00/M
ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M

DINY HURWITZ

Last Updated: June 2005