

**American Friends of Magen David Adom**

---

Donors to the Red Magen Adom of Israel, the Israeli "Red Cross". One of the most popular of Jewish charities, AFMDA (formerly ARMDI) has developed a large group of dedicated contributors over the years. AFMDA uses donations to buy ambulances, build emergency medical clinics and operate Israel's network of blood banks.

Sample mailing piece required.

**AFMDA**

---

59,546 Donors

\$90/M

Exchange Allowed

5,000

Direct Mail

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD-ROM	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF/Zip	\$6.00/M
State	\$6.00/M
Keying	\$5.00/M
Gender	\$10.00/M

Last Updated: September 2006

---



Milwaukee • Washington

Page 1 of 1



8050 N Port Washington Rd.  
Milwaukee, WI 53217  
Phone: 414-540-5000  
Fax: 414-540-5050