

ARTHUR BROWN CATALOG BUYERS

Arthur Brown Catalog consists of buyers in upper income brackets who enjoy the luxury of using the finest writing instruments in the world. These connoisseurs of fine pens spend from \$25.00 to \$1,400.00 per purchase. This list would be ideal for upscale catalog or merchandise offers.

Average purchase is \$95.00.

ART BROWN

26,768

\$90.00/M

Exchange Not Allowed

5,000

Direct Mail

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

Last Updated: December 2008

