

**ARTHUR BROWN CATALOG BUYERS**

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Arthur Brown Catalog consists of buyers in upper income brackets who enjoy the luxury of using the finest writing instruments in the world. These connoisseurs of fine pens spend from \$25.00 to \$1,400.00 per purchase. This list would be ideal for upscale catalog or merchandise offers.

Average purchase is \$95.00.

**ART BROWN**

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26,768

\$90.00/M

Exchange Not Allowed

5,000

Direct Mail

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

Last Updated: December 2008

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