

Association of Reform Zionists of America (ARZA)

Paying OWED exchanges only.

ARZA is the voice of the Reform movement in the World Zionist Congress. ARZA promotes the progressive values of Reform Judaism by championing religious pluralism, equality for women, and a secure and just peace in Israel.

ARZA is an affiliate of the Union of American Hebrew Congregations and is a representative of the World Union of Progressive Judaism.

Donors to ARZA have demonstrated commitment to a better, more just Israel, as well as to progressive social policies.

Average donation: \$25.00

Gender Breakdown:

Male: 73%

Female: 17%

Sample mail piece required.

Continuation Usage:

Am. Jewish Committee
BGU
B'nai B'rith Foundation
Coplan Jewish Masterfile
Hillel Foundation
Jerusalem Foundation
Jerusalem Report
Museum of Jewish Heritage
National Jewish Dem. Council
Simon Wiesenthal Center
US Holocaust Museum
Weizmann Inst.
World Jewish Congress
Yad Vashem

ARZA

Universe: 45,897

Exchange Only

Minimum Order: 5,000

Source: Direct Mail

Updated: Quarterly

Last Updated: March 2009



Page 1 of 1

600 A. B. Data Drive
Milwaukee, WI 53217
Phone: 414-961-6400
Fax: 414-961-2361