

BIG APPLE JEWISH DONORS

This list consists of almost 40,000 Jewish households in the greater New York area.

Jewish New Yorkers have traditionally been among the most generous givers in the nation.

This list is excellent for any fundraising campaign that appeals to the Jewish community, or for gift and magazine offers.

Sample mailing piece required.

Gender Breakdown:

Male: 53%
Female: 40%

BIG APPLE

Universe: 34,634

Base: \$75.00/M
\$95.00/M w/Phones

Exchange Not Allowed

Minimum Order: 5,000

Data Source: Compiled

Updated: Quarterly

| | |
|---------------|-----------|
| 4-UP Cheshire | N/C |
| 4-UP PSL | \$7.50/M |
| CD-ROM | \$50.00/F |
| EMAIL | \$60.00/F |
| FTP | \$60.00/F |

| | |
|--------|----------|
| SCF | \$6.00/M |
| Zip | \$6.00/M |
| State | \$6.00/M |
| Keying | \$5.00/M |

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