

BLUE AND WHITE JEWISH DONORS

These are politically committed, highly aware individuals who have contributed to pro-Israel political candidates. Contributions were made at fundraising dinners, solicitation events, parlor meetings and via direct mail. These are active people who really get involved in an issue.

Sample mailing piece is required.

BLUE+WHITE

7,449

\$75.00/M

Exchange Not Allowed

5,000

30% Direct Mail
70% Compiled

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD	\$50.00/F
Email	\$60.00/F
FTP	\$60.00/F

SCF/ZIP	\$6.00/M
State	\$6.00/M
Dollar	\$5.00/M
Keying	\$5.00/M



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