

B'NAI B'RITH FOUNDATION

Individuals who have contributed to the B'nai B'rith Foundation, the fundraising arm of B'nai B'rith International. Donations go to support a variety of humanitarian, service, volunteer and educational programs under the auspices of B'nai B'rith, one of the largest and most prestigious Jewish organizations. Donors have a strong interest in Jewish causes, both in the USA and throughout the Jewish world.

Male: 46%
Female: 33%

Sample mailing piece required.

BNAI BRITH

UNIVERSE: 47,316 Donors

BASE: \$95/M

Exchange Allowed

MIN. ORDER: 5,000

SOURCE: Direct Mail

UPDATES: Quarterly

SELECTS:

SCF/Zip \$6.00/M
State \$6.00/M
Dollar \$5.00/M
Recency \$5.00/M
Gender \$10.00/M
SHIPPING: \$60/F

Last Updated: May 2010

