

Coalition for the Advancement of Jewish Education
(CAJE)

Current and former members of the Coalition for the Advancement of Jewish Education, a grassroots organization dedicated to improving the quality, impact and effectiveness of Jewish education.

Its membership consists of people who are actively involved in the Jewish educational community, including Jewish classroom teachers, rabbis, administrators, informal educators, etc. Most attend an annual conference.

The average unit of sale is \$500.00
The membership fee is \$85.00 per year.

Sample mailing piece is required for all clearances and orders.

19,403
(all US & Foreign)

\$95.00/M

5,000

Membership
Direct Mail

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
Cd	\$50.00/F
Email	\$60.00/F
FTP	\$60.00/F

SCF/Zip	\$6.00/M
State	\$6.00/M
Keying	\$5.00/M
Dollar	\$5.00/M
Recency	\$5.00/M
Gender	\$10.00/M
Phones	\$20.00/M

Last Updated: January 2009

