

CAMERA's purpose is to detect and refute inaccuracies in reporting regarding the Middle East in general, and Israel in particular. CAMERA works through volunteer networks to bring objectivity and accuracy to reporting and to correct media distortions.

24,403

CAMERA members are strongly committed to Israel.

Exchange or \$95/M

Sample mailing piece is required. All names are released on a rental or exchange basis for one-time use only. List is not available for mailings containing non-monied response vehicles.

5,000

Selected state counts:

Direct mail

CA 3,294
IL 1,306
FL 2,571
MA 1,863
NJ 2,201
NY 6,216

Quarterly

DMA mail preference names omitted.

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Repeat usage:

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American Jewish Congress
Bar Ilan University
B'nai B'rith Foundation
Boys Town Jerusalem
The Geshar Foundation
Hillel Foundation
The Jerusalem Foundation
The Jerusalem Report
Jewish Childrens Fund
Jewish Institute for National Security Affairs (JJNSA)
Maccabi U.S.A.
North American Conference on Ethiopian Jewry
U.S. Holocaust Memorial Museum
The Weizmann Institute
World Jewish Congress
Zionist Organization of America

GENDER \$7.50/M
SCF/ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M

DINY HURWITZ

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