

## CHADISH MEDIA

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Buyers of Chadish Media's Jewish "how to" books, tapes and videos. These consumers want to learn something new about a Jewish subject: Hebrew, prayers, holidays and more. Children's gift packages and library sets are also available.

Chadish Media buyers are inquisitive and ready to learn new skills and concepts. This list is great for book, subscription and catalog offers.

This file has phone numbers.

Sample mailing piece required.

**Gender Breakdown:**

Male: 52%

Female: 25%

## CHADISH

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Universe: 17,200

Base: \$80.00/M

Minimum Order: 5,000

75% Direct Mail

25% Space ads

Updated: Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD	\$50.00/F
Email	\$60.00/F
FTP	\$60.00/F

SCF	\$6.00/M
Zip	\$6.00/M
State	\$6.00/M
Keying	\$5.00/M

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