

CHRISTIANS WITH A HEART FOR ISRAEL

THIS IS PROBABLY THE FINEST LIST AVAILABLE FOR REACHING INDIVIDUALS WITH A HEART FOR ISRAEL. MANY HAVE BOUGHT BOOKS, JEWELRY OR IMPORTS FROM ISRAEL AND RELIGIOUS GOODS -- OR HAVE DONATED TO A MINISTRY WHICH PROMOTES UNITY AMONG CHRISTIANS AND JEWS.

MOST OF THESE BUYERS ARE INTERESTED IN SERIOUS BIBLE STUDY MATERIALS. THE LIST SHOULD WORK EXCEPTIONALLY WELL FOR OFFERS DEALING WITH BIBLE PROPHECY, BIBLE STUDY AIDS, SUBSCRIPTIONS, BOOK CLUBS, VIDEOS, TRAVEL OFFERS, FINANCIAL OFFERS, FUNDRAISING OF ALL TYPES, AS WELL AS FOR JEWELRY AND UPSCALE OFFERS.

SAMPLE MAIL PIECE REQUIRED.
CLEAR MAIL DATE IN ADVANCE.

NO TELEMARKETING ALLOWED!!!

CHR-ISRAEL

33,308 Buyers
7,343 Donors
4,528 email

\$70/M
\$85/M
\$100/M

5,000

DIRECT MAIL

4-UP CHESHIRE N/C
4-UP PSL \$10.00/M
MAG TAPE \$25.00/F
E-MAIL \$5.00/M

SCF/ZIP \$7.50/M
STATE \$6.00/M
KEYING \$2.00/M

DINY HURWITZ

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Milwaukee • Washington

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