

Democrats for America's Future gets everyday Democrats involved in returning to the roots of the Democratic party and to success at the ballot box. It is not an arm of the national party organization, which means it does not back every politician who claims to be Democrat just because there is a "D" next to his or her name.

The organization recruits grassroots Democrats across the country and provides them with up-to-date information on which Democrats are standing up for Democratic principles and need help.

Democrat's for America's Future works with organizations such as NoVoterLeftBehind.net & 21st Century Dems to help support their cause.

Democrat's for America's Future mobilized an nationwide "No Voter Left Behind" that monitored voting day on Election Day in 2008. They shined a nationwide spotlight on every last irregularity. DFAF urged every Democratic candidate no to concede a single race until every last vote was counted.

Democrat's for America's Future has promised to fight every last fight to the very end, insisting that every American is guaranteed a democracy's most sacred right: their vote.

Average Gift: \$36.21

Gender Breakdown:

Male = 49%

Female = 41%

Last Updated: November 2008

Total File Count: 30,523

\$95/m base rate

Exchange allowed

5,000 record order minimum or flat fee of \$425 plus selects and shipping

Data Source: Direct Mail

File is updated quarterly

Shipping and Select Pricing:

Email Shipping Fee: \$60/flat

FTP Post Fee: \$60/flat

SCF/Zip/State Select: \$6/m

Key Code Data Select: \$5/m

Dollar Select: \$5/m

Recency Select: \$5/m

Gender Select: \$10/m

Phone Select: \$10/m

