

DEMOCRATIC NATIONAL COMMITTEE

The Democratic National Committee is the headquarters for the Democratic party, the oldest political party in the world. Donors contribute funds annually to assist the DNC in its primary function: helping Democratic candidates across the country win elections. Contributions are made to sponsor political outreach programs, technical assistance and training, and to help fund the presidential primary process and the Democratic National Convention.

All donations range from \$5 to \$99.99.
Average donation: \$25.00+
Can select Congressional District at \$5.00/M:

Can select at \$10/00/M:
361,612 DONORS (12 MOS./\$5.00+)
416,719 DONORS (24 MOS./\$15.00+)

Can select at \$15.00/M:
285,068 DONORS (6 MOS./\$5.00+)

COUNTS:
506,693 24 MOS., \$5-99.99 EXCH/\$70/M
222,389 25 MOS., \$5-99.99 EXCH/\$60/M
1,489,819 SURVEY RESPONDENTS **\$55/M

**CAN SELECT PRESIDENTIAL ELECTION YEAR SURVEY
RESPONDENTS AT \$5/M:
722,280 LIBERAL SURVEY RESPONDENTS
428,829 CONSERVATIVE SURVEY RESPONDENTS
388,710 MODERATE SURVEY RESPONDENTS

NOTE; LIST NOT AVAILABLE TO CANDIDATES IN A
DEMOCRATIC PRIMARY OR TO DEMOCRATIC STATE PARTIES.

SAMPLE MAILING PIECE REQUIRED WITH ALL ORDERS.

DNC

EXCHANGE OR
\$75/M 24 Mos.
\$60/M 25+ Mos.

5,000

DIRECT MAIL

4-UP CHESHIRE
4-UP PSL \$10.00/M
MAG TAPE
3480/90 CARTRIDGE

SCF \$6.00/M
ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M
PRE-SORT \$1.50/M
ZIP+4 \$6.00/M
Dollar \$6.00/M
Recency \$6.00/M

Kelly Gardner

Last Updated: September 2005



Milwaukee • Washington