

**DYNAMIC JEWISH DONORS**

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This exceptional list is made up of Jewish direct mail response donors. They respond to a variety of pro-Israel and Jewish causes through the mail and give often and generously.

If you are looking to target Jewish people who have a heart and back that up with financial contributions, try this list. The average donation is \$25.00.

Men 21,367  
Women 5,436

50% of the list has phone numbers.

Sample mailing piece is required.

**DYNAMIC**

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152,651

\$70.00/M

5,000

Direct Mail

Quarterly

4-UP Cheshire N/C  
4-UP PSL \$7.50/M  
CD-ROM \$50.00/F  
Email \$60.00/F  
FTP \$60.00/F

SCF/ZIP \$6.00/M  
State \$6.00/M  
Keying \$5.00/M  
Gender \$10.00/M  
Phones \$20.00/M

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Milwaukee • Washington



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