

ENJOY-A-BOOK-CLUB

Enjoy-a-Book-Club is the largest Jewish children's book club in the United States. The file is comprised of subscribers who have purchased Jewish books for children.

This list is 100% direct mail generated.

Average Purchase: \$17.00

Sample mailing piece required.

ENJOYABOOK

12,701

\$75.00/M

5,000

Direct Mail

Quarterly

| | |
|---------------|-----------|
| 4-UP Cheshire | N/C |
| 4-UP PSL | \$ 7.50/M |
| CD | \$50.00/F |
| Email | \$60.00/F |
| FTP | \$60.00/F |

| | |
|---------|-----------|
| SCF/ZIP | \$6.00/M |
| State | \$6.00/M |
| Gender | \$10.00/M |
| Keying | \$5.00/M |



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