

ENJOY-A-BOOK-CLUB

Enjoy-a-Book-Club is the largest Jewish children's book club in the United States. The file is comprised of subscribers who have purchased Jewish books for children.

This list is 100% direct mail generated.

Average Purchase: \$17.00

ENJOYABOOK

12,688

\$75.00/M

5,000

Direct Mail

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD	\$50.00/F
Email	\$60.00/F
FTP	\$60.00/F

SCF/Zip	\$6.00/M
State	\$6.00/M
Gender	\$10.00/M
Keying	\$5.00/M

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