

## THE FORWARD

---

This newspaper is written from a Jewish perspective, unbiased politically, and concerned with the Jewish community. Established in 1897 and launched on the foundation of the famed Yiddish language "Forverts."

Note: Additional \$10.00/M non-reciprocal surcharge for mailers who don't make their list available.

Sample mailing piece is required.

## FORWARD

---

Universe: 17,302 - Actives

Base: \$110.00/M or Exchange

Minimum Order: 5,000

Data Source: Direct Mail

Updated: Quarterly

### SELECTS:

SCF \$6.00/M

ZIP \$6.00/M

STATE \$6.00/M

GENDER \$10.00/M

SHIPPING: \$60/F

Last Updated: March 2010

Page 1 of 1



600 A.B. Data Drive  
Milwaukee, WI 53217  
Phone: 414-961-6400  
Fax: 414-961-2361