

Gesher Foundation

For over 20 years, Gesher (the hebrew word for "Bridge") has sought to bridge the gap between the secular and religious communities in Israel. Gesher's programs emphasize the unity of the Jewish people while seeking to strengthen the commitment of individual Jews to their common heritage.

Donors to Gesher are concerned with issues of Jewish identity, unity and tolerance. They contribute generously to support Gesher's many ongoing educational and cultural programs.

Average donation: \$30.00

Sample mailing piece required.

GESHER

21,477

\$95/M or exch

5,000

DIRECT MAIL

QUARTERLY

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KEYING \$5.00/M

DINY HURWITZ

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Milwaukee • Washington

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8050 N Port Washington Rd.
Milwaukee, WI 53217
Phone: 414-540-5000
Fax: 414-540-5050