

**Gutsy Jewish Givers**

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Jewish women who have supported Jewish places of worship and other related causes.

Average donation: \$500.00

Sample mailing piece required.

**GUTSY J GI**

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234,451  
139,102 Multis  
62,201 Hotline

\$75.00/M  
\$85.00/M  
\$95.00/M

10,000

Direct Mail

Quarterly

4-UP Cheshire N/C  
4-UP PSL \$7.50/M  
Mag tape \$25.00/F

State/Sex \$6.00/M  
SCF/Zip \$6.00/M  
Phone \$15.00/M  
Keying \$5.00/M  
Dollar amt \$6.00/M

DINY HURWITZ

Last Updated: September 2005