

Gutsy Jewish Givers

Jewish women who have supported Jewish places of worship and other related causes.

Average donation: \$500.00

Sample mailing piece required.

GUTSY J GI

234,451
139,102 Multis
62,201 Hotline

\$75.00/M
\$85.00/M
\$95.00/M

10,000

Direct Mail

Quarterly

4-UP Cheshire N/C
4-UP PSL \$7.50/M
Mag tape \$25.00/F

State/Sex \$6.00/M
SCF/Zip \$6.00/M
Phone \$15.00/M
Keying \$5.00/M
Dollar amt \$6.00/M

DINY HURWITZ

Last Updated: September 2005