

ISRAELIS IN THE U.S.

Citizens of Israel currently living in the United States. These individuals are multi-lingual, affluent, and upwardly mobile.

They read more than one newspaper a week, and travel extensively in the U.S. and abroad.

Sample mailing piece required.

IS IN US

5,476

\$60.00/M

Exchange Not Allowed

3,000

Compiled

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF/Zip	\$6.00/M
State	\$6.00/M
Gender	\$10.00/M
Keying	\$5.00/M

Last Updated: October 2008

**A·B
DATA**
DIRECT
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