

ISRAEL INTERESTED

Individuals considered to be likely respondents to a Pro-Israel direct mail appeal. Their names were submitted by friends responding to a direct mail campaign.

Sample mailing piece required.

Income select available \$10.00/M

Age select available \$10.00/M

IS INT

8,595

\$65.00/M

Exchange Not Allowed

5,000

Direct Mail

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF/Zip	\$6.00/M
State	\$6.00/M
Keying	\$5.00/M
Age	\$10.00/M
Income	\$10.00/M

Last Updated: October 2008
