

JEWISH CATALOG BUYERS

These Jewish direct mail order catalog buyers have purchased a wide variety of merchandise via direct mail catalogs.

This is a wonderfully responsive list and would be ideal for catalog offers for clothing, books, culinary, video, household goods, collectables, health and fitness, gardening, jewelry, and gifts.

Selects available:

- Income
- Age
- Credit Card
- Profession

J CAT BUY

887,240

\$75.00/M
Rental Only

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
MAG TAPE \$25.00/F
CD-ROM \$50.00/F
Email \$60.00/F

GEOGRAPHY \$6.00/M
INCOME \$10.00/M
AGE \$6.00/M
KEYING \$5.00/M
CR. CARD \$6.00/M
PROFESSION \$10.00/M

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Milwaukee • Washington



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