

Jewish Children's Fund is an organization uniquely dedicated to serving over 300,000 children worldwide, from all walks of life. Their creative outreach programs have become a major force in Jewish education inspiring children with a sense of purpose and belonging so that they grow to be strong, proud, productive Jews. To date, it has become the largest Jewish children's outreach program.

Average donation: \$34.00 (80% are \$10+ donors)

Sample mail piece required.

7,890

\$90.00/M or Exch.

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
Mag Tape \$25.00/F

SCF \$6.00/M
Zip \$6.00/M
State \$6.00/M
Keying \$5.00/M

DINY HURWITZ

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