

JEWISH EDUCATIONAL VIDEO

JEWISH EDUCATIONAL VIDEO, FOUNDED IN 1983, IS THE PIONEER IN JEWISH VIDEOS. THEIR PRODUCTS INCLUDE VIDEOS OF JEWISH HOLIDAY CRAFT PROJECTS, JEWISH "HOW TO" TAPES, EXPLAINING RELIGIOUS RITUALS, AND VIDEOS FEATURING EXCITING STORIES, HIGHLIGHTING JEWISH VALUES.

THEIR LIST CONSISTS OF ACTIVE DIRECT MAIL BUYERS OF THEIR PRODUCTS. THESE INDIVIDUALS ARE EDUCATION-CONCIOUS AND HAVE A PROVEN INTEREST IN JUDAISM. THIS WOULD BE AN IDEAL LIST FOR JUDAICA PRODUCTS, BOOKS AND SUBSCRIPTIONS.

AVERAGE UNIT OF SALE: \$32.50

J ED VIDEO

4,556

EXCHANGE OR \$65/M

ENTIRE LIST

DIRECT MAIL

QUARTERLY

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
MAG TAPE \$25.00

SCF/ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M

DINY HURWITZ

Last Updated: September 2005