

Jewish Enlightenment seekers pursue their quest for Jewish knowledge on both a practical and a spiritual level. They want to understand more about their Jewish heritage and aspire to personal growth with a Jewish framework.

48,633

Selected state counts:

CA 5,076
FL 4,404
MA 1,659
NJ 4,840
NY 16,259

\$70/M

5,000

Direct Mail

Sample mail piece is required with all orders.

Semi-Annually

4-UP cheshire N/C
4-UP PSL \$10.00/M
Mag tape \$25.00/F

SCF \$6.00/M
ZIP \$6.00/M
State \$6.00/M
Keying \$5.00/M

DINY HURWITZ

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