

Concerned donors to a Jewish-oriented agency helps the blind, the visually-impaired and the visually-disabled regardless of race, creed or religious affiliation. Education and support is delivered through a vast network of rehabilitative and hospital programs and includes job placement, reading and preventive care.

23,341

Names all in greater NYC area.

EXCHANGE

Sample mailing piece required with all orders.

5,000

17,152 12 mos. \$ 5+ donors

23,341 24 mos. \$ 5+ donors

28,800 36 mos. \$ 5+ donors

13,983 12 mos. \$10+ donors

19,456 24 mos. \$10+ donors

23,473 36 mos. \$10+ donors

DIRECT MAIL

QUARTERLY

4-UP CHESHIRE N/C

4-UP PSL \$7.50/M

MAG TAPE \$20.00F

KEYING \$6.00/M

STATE \$6.00/M

SCF/ZIP \$6.00/M

KEYING \$5.00/M

DINY HURWITZ

Last Updated: September 2005