

JEWISH MAIL ORDER BUYERS

Jewish buyers of goods and services through mail order catalogs. Average household income is \$61,000/year.

Other selects available:

Age
Income
Vehicle Information

J MAIL OR

907,879

\$90.00/M
\$110.00/M w/phones

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$ 7.50/M
CD \$50.00/F
EMAIL \$60.00/F
FTP \$60.00/F

SCF \$6.00/M
Zip \$6.00/M
State \$6.00/M
Gender \$10.00/M
Keying \$5.00/M

Last Updated: January 2006

**A·B
DATA**
DIRECT
MARKETING
SERVICES

Milwaukee • Washington



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