

## Jewish Market Letter Subscribers

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These individuals are affluent Jewish individuals who are interested in how to make money, investment information and a variety of other financial topic. They have purchased newsletters and/or financial service products from one of the nation's leading financial subscription agency.

Mailers of this list include: banks, insurance firms, gold and silver coin companies, stock and discount brokerage firms, financial and investment publications and fundraisers.

80% of the list is male.

40% of the file has phone numbers.

88% of the address are home addresses.

## J MARKET

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DINY HURWITZ

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Page 1 of 1

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