

Jewish Professionals at Home

These are successful, confident Jewish professionals that are socially aware and direct mail responsive.

This list is an excellent choice for financial and investment offers, home entertainment offers, computer offers, magazine offers, travel offers, catalog offers, and fundraising appeals.

Selects available:

Age - \$12/M
Gender - \$10/M
Geography - \$6/M
Income - \$8/M
Presence of Children - \$5/M
Telephone Number - \$20/M
Email Addresses - \$175/M

J PREF HOM

688,358

\$95/M

5,000

Multisourced

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD-ROM	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF/Zip	\$6.00/M
State	\$6.00/M
Keying	\$5.00/M
Gender	\$10.00/M

Last Updated: May 2007

**A·B
DATA**
DIRECT
MARKETING
SERVICES

Milwaukee • Washington

DMA^D
Direct Marketing Association
Member

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