

These are successful, confident Jewish professionals that are socially aware and direct mail responsive.

This list is an excellent choice for financial and investment offers, home entertainment offers, computer offers, magazine offers, travel offers, catalog offers, and fundraising appeals.

Selections include:

Profession:

- Professional/Technical
- Administrative/Managerial
- Sales/Service
- Clerical/White Collar
- Craftsman/Blue Collar
- Military
- Self-Employed
- Working Women

Income

Age

Homeowners, Length of Residence

Auto Make/Model/Year

306,218

\$90.00/M

\$110.00/M w/phones

5,000

Compiled

Quarterly

4-UP Cheshire N/C
4-UP PSL \$ 7.50/M
CD \$50.00/F
EMAIL \$60.00/F
FTP \$60.00/F

SCF \$6.00/M
Zip \$6.00/M
State \$6.00/M
Gender \$10.00/M
Age \$15.00/M
Keying \$5.00/M
Phones \$20.00/M

Last Updated: September 2005
