

JEWISH REPERTORY THEATRE

For the FIRST TIME - the famous JEWISH REPERTORY THEATER is making its list available.

New York Times calls it "ENGAGING, POTENT THEATER that ENTERTAINS as it TOUCHES the HEART and STIMULATES the MIND".

People on this list are well-educated, upscale, cultured individuals, BOTH JEWISH AND NON-JEWISH, who are deeply interested in Jewish topics, Jewish cultural and historical tradition.

This list is EXCELLENT for book offers, catalogs, tickets, travel offers, as well as non-profit Jewish and cultural appeals.

SAMPLE MAIL PIECE REQUIRED

Gender:

Male: 37%

Female: 50%

J REP

File Universe: 27,553

Base Price: \$95/M

Minimum Order Qty: 5,000

Data Source: 95% Direct Response
5% Compiled

File Updates: Quarterly

4-UP CHESHIRE	N/C
4-UP PSL	\$7.50/M
CD	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF	\$6.00/M
Zip	\$6.00/M
State	\$6.00/M
Gender	\$10.00/M
Keying	\$5.00/M

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600 A. B. Data Drive
Milwaukee, WI 53217
Phone: 414-961-6400
Fax: 414-961-2361