

**JEWISH TELEGIVERS**

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Jewish telegivers are Jewish households that have phones and have donated to any campaigns or organizations.

Sample mail piece required for approval.

**J TELEGIVE**

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124,298

\$110.00/M

5,000

Direct Mail

Quarterly

4-UP CHESHIRE	N/C
4-UP PSL	\$7.50/M
CD	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF	\$6.00/M
Zip	\$6.00/M
State	\$6.00/M
Gender	\$10.00/M
Keying	\$5.00/M

Last Updated: January 2006

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