

Jewish Business Owners at Home

Jewish individuals at home addresses who own their own business. Records are multisourced based on self-reported surveys, census, financial, subscription and membership sources.

Selects available:

Age - \$12/M
Gender - \$10/M
Geography - \$6/M
Income - \$8/M
Presence of Children - \$5/M
Telephone Number - \$20/M
Email Addresses - \$175/M

JBO AT HOM

29,521

\$95/M

5,000

Multisourced

Quarterly

4-UP Cheshire	N/C
4-UP PSL	\$ 7.50/M
CD-ROM	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF/Zip	\$6.00/M
State	\$6.00/M
Keying	\$5.00/M
Gender	\$10.00/M

Last Updated: March 2007

**A·B
DATA**
DIRECT
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Milwaukee • Washington

DMA^D
Direct Marketing Association
Member

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