

Jewish members of Strub Media's National Community Masterfile, they are proven direct mail responsive members of the gay and lesbian community, in addition to supporters of gay and lesbian rights.

14,220

\$80.00/M

5,000

Direct Mail

Quarterly

4-Up Cheshire N/C

4-Up PSL \$7.50/M

Mag Tape \$25.00/F

Email \$60.00/F

SCF/Zip \$6.00/M

State \$6.00/M

Keying \$5.00/M

DINY HURWITZ

Last Updated: September 2005

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