

## Kosher Expo Sweeps

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These sweepstakes entrants signed up to win an all-expense trip to Israel at the International Kosher foods and Jewish Life Expo, the largest exhibition of its kind in the world, held 3 times per year.

The Kosher Expo Sweeps file is especially good for reaching committed and involved members of the Jewish community with an interest in social causes, Judaica, or products related to a Kosher lifestyle.

Sample mailing piece required.

## K EXPO SWP

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24,677

\$70.00/M

Exchange Not Allowed

5,000

Registration  
sign-up

Quarterly

4-UP Cheshire N/C  
4-UP PSL \$7.50/M  
CD \$50.00/F  
EMAIL \$60.00/F  
FTP \$60.00/F

SCF \$6.00/M  
Zip \$6.00/M  
State \$6.00/M  
Gender \$10.00/M  
Keying \$5.00/M

Last Updated: October 2008

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SERVICES

Milwaukee • Washington



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8050 N Port Washington Rd.  
Milwaukee, WI 53217  
Phone: 414-540-5000  
Fax: 414-540-5050