

Subscribers to Kashrus Magazine, a bi-monthly publication containing articles about keeping a Kosher home, Kosher certification and the availability of Kosher products.

The subscribers to this monthly magazine tend to be religiously observant, health-conscious and family-oriented. This is an educated group of consumers who constantly seek information on food and consumer products.

This list is a terrific source for food and household product offerings as well as book, magazine and financial promotions. These are upscale subscribers who are difficult to reach with any other list.

Average unit of sale: \$18.00

This file has phone numbers.

Sample mailing piece required.

10,318 Current      6,245  
Hotline      7,862      Phones

\$85.00/M  
\$85.00/M Hotline  
\$125/M w/Phones

5,000

Direct Mail and  
Space Ads

Quarterly

4-UP Cheshire N/C  
4-UP PSL \$10.00/M  
Mag Tape \$25.00/F  
Diskette \$20.00/M

SCF/Zip \$6.00/M  
State \$6.00/M  
Keying \$5.00/M

DINY HURWITZ

Last Updated: September 2005