

KCET(SOUTHERN CALIFORNIA)-DONORS/MEMBERS

This file contains active Donors & Members who support Southern California community television. These individuals have strong interests in the arts, current affairs, human rights, the environment, and health issues.

KCET can be seen on cable or over the air in San Bernardino County, Orange County, Ventura County and Santa Barbara. They are received as far away as the Antelope Valley, Redlands, Bakersfield, San Luis Obispo, Victorville and Oceanside.

**Exchanges are limited to SCF's 900-918, 922-931 and 934.

**No political candidates/campaigns allowed.

Average Donation: \$40.00
Submit mailing piece for approval.

KCET

81,006 Universe \$75.00/M

Exchange Allowed

5,000

DIRECT MAIL

CARTRIDGE	\$45.00/F
CD ROM	\$55.00/F
DISKETTE	\$55.00/F
EMAIL	\$55.00/F
FTP	\$55.00/M

COMPETITIVE OFFERS	\$10.00/M
Direct Mail Sold	\$10.00/M
SCF	\$6.00/M
ZIP	\$6.00/M
STATE	\$6.00/M
KEYING	\$6.00/M
SEX	\$6.00/M

DINY HURWITZ

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