

Liberal Health Donors

Individuals who have given generously to health causes that support nonprofit organizations involved in cancer prevention, medical research and related issues. These individuals have also contributed to progressive political campaigns nationwide.

86,468

\$85.00/M

Exchange Not Allowed

These donors are age 50+ and are financially capable of contributing to causes relating to patient rights, healthcare reform, women and gay rights, social and humanitarian issues.

5,000

Sample mail piece required.

100% Direct Mail

Bimonthly

4-UP Cheshire N/C

4-UP PSL \$ 7.50/M

CD \$50.00/F

Email \$60.00/F

FTP \$60.00/F

SCF/Zip \$6.00/M

State \$6.00/M

Keying \$5.00/M

Gender \$10.00/M