

LONG ISLAND JEWISH WORLD

LONG ISLAN

CONCERNED MEN AND WOMEN WHO SUBSCRIBE TO A WEEKLY NEWSPAPER THAT PROVIDES IN-DEPTH COVERAGE OF JEWISH AFFAIRS ON EVERY LEVEL--LOCAL, NATIONAL AND INTERNATIONAL.

79,550

SUBSCRIBERS ARE FAMILY-ORIENTED, HOMEOWNERS WITH ABOVE AVERAGE INCOME AND EDUCATION LEVELS; MEDIAN AGE 42.5; MOSTLY PROFESSIONALS AND ENTREPRENEURS.

\$70/M

EFFECTIVE USAGE: FUNDRAISING, HUMANITARIAN APPEAL BANKING, INVESTMENT, UPSCALE APPAREL, GIFT AND GENERAL MERCHANDISE, TRAVEL, EXECUTIVE ITEMS.

5,000

ADS
DIRECT MAIL

QUARTERLY

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
MAG TAPE \$25.00

SCF \$6.00/M
ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M

DINY HURWITZ

Last Updated: September 2005