

**Memorial Sloan Kettering**

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These educated affluent individuals want a cure for this terrible disease. They sent generous donations to further cancer research and also to support necessary and costly treatment for the unfortunate cancer victims.

Jewish names: (Exchange only)

1,232,831	36 mos.	\$5+	\$9.50/M
929,086	24 mos.	\$5+	\$9.50/M
999,771	36 mos.	\$10+	\$9.50/M
776,298	24 mos.	\$10+	\$9.50/M
584,654	12 mos.	\$5+	\$9.50/M
485,720	12 mos.	\$10+	\$9.50/M

Telemarketing Not Permitted

**MEM SLOAN**

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See Below

Exchange Only- \$9.50/M Service Fee

5,000

Direct Mail

Quarterly

4-up Cheshire N/C  
4-up PSL \$7.50/M  
Mag tape \$25.00/F

SCF \$6.00/M  
Zip \$6.00/M  
State \$6.00/M  
Keying \$5.00/M

DINY HURWITZ

Last Updated: September 2005