

31,532.....\$80/M
17,936 (phones).....+20/M
1,844 Email addresses.....\$100/M
*\$25/M Transmission Fee Applies

31,532

\$80.00/M

This list includes very recent direct mail acquired trial subscribers as well as active paid subscribers to The Messianic Times, North America's publication for Messianic Jews as well as Christians who have an interest in Israel and its state of affairs, the Jewish people, archaeology, and Bible Prophecy.

5,000

Direct Mail

This should be an ideal list for any offers dealing with Israel or which target the Jewish people or individuals with a special heart for Israel. This includes fundraising, books, subscriptions offers, videos and any offer pertaining to Bible prophecy.

Quarterly

Sample mail piece required for approval; catalog offers must send two actual copies of the catalog.

4-UP CHESHIRE N/C
4-UP PSL \$10.00/M
MAG TAPE \$25.00/F

Telemarketing surcharge \$50/M
Splits \$30/E
Gender \$5/M
Running Charges \$8/M
Keying \$2/M
Modem \$5/M

SCF \$7.50/M
ZIP \$7.50/M
STATE \$6.00/M

DINY HURWITZ

Last Updated: September 2005