

Moment Magazine

Moment Magazine is committed to Jewish life. Co-founded in 1975 by acclaimed professor, activist, and author Elie Wiesel, and writer and activist Leonard Fein, Moment set about building and educating and a network interested in serious intellectual exchange on the important issues of our time.

SEGMENTS

17,482	Total Universe / Universe Rate	\$110.00/M
17,482	Current Subscribers	\$110.00/M
7,159	Women	+ \$10.00/M
7,459	Men	+ \$10.00/M
3,586	Lapsed Subscribers	\$85.00/M

ID NUMBERS

Manager ID	
NextMark ID	486712
mIn ID	
SRDS ID	

MEDIA TYPE

Consumer 

SOURCE

Direct response, Direct mail sold

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	09/28/2017
New to Manager	09/28/2017
Counts Through	08/04/2017

DATA CARD MAINTENANCE

New To System	09/28/2017
"New to System"	09/29/2017
Announcement	
Last Update	10/10/2017
Next Update	11/24/2017
Update Frequency	QUARTERLY

DESCRIPTION

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Moment works to strengthen political discourse and expose deeply ingrained prejudices like anti-Semitism. In 2010, Moment created the Daniel Pearl Investigative Journalism Initiative to provide grants and mentorship to journalists working to expose anti-Semitism and covering other difficult social topics.

The award-winning publication features investigative stories, cultural criticism and highlights the thoughts and opinions of diverse groups of scholars, writers and policymakers.

SELECTS

Gender	\$10.00/M
SCF	\$6.00/M
State	\$6.00/M
ZIP Code	\$6.00/M

MANAGER

AB Data Ltd.

GENDER

Male	50%
Female	50%

AVERAGE INCOME

Value not available

MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$550.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges	\$50.00/F
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KEY CODING

Key Coding is available	
Charges	\$5.00/M

ADDRESSING

Email Delivery (flat fee)	\$60.00/F
FTP	\$60.00/F
CD	\$25.00/F

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
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