

NACOEJ

NORTH AMERICAN CONFERENCE ON ETHIOPIAN JEWRY

THIS IS A FAST GROWING, DIRECT RESPONSE, GRASS-ROOTS ORGANIZATION DEDICATED TO SAVING THE JEWISH COMMUNITY IN ETHIOPIA. 50% OF THESE DONORS ARE FEMALE, AND 50% ARE MULTI DONORS.

THIS IS AN EXCELLENT LIST FOR SOCIAL AND POLITICAL CAUSES, AND THOSE CONCERNED WITH PREJUDICE AND DISCRIMINATION.

AVERAGE SIZE OF DONATION: \$23.00

SAMPLE MAILING PIECE REQUIRED.

NOTE: THIS LIST IS GROWING VERY QUICKLY.
PLEASE CALL FOR LATEST COUNTS.

NACOEJ

61,507

EXCHANGE OR \$95/M

5,000

DIRECT MAIL

QUARTERLY

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
MAG TAPE \$25.00

SCF/ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M

DINY HURWITZ

Last Updated: September 2005

A·B
DATA
DIRECT
MARKETING
SERVICES

Milwaukee • Washington

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