**NATIONAL BREAST CANCER COALITION**

**NBCC**

23,224

NBCC is a grassroots organization dedicated to fighting breast cancer. NBCC was formed in 1991 with one mission: to eradicate breast cancer through action and advocacy.

$85/M or Exchange

In cooperation with more than 500 organizations, the NBCC is bringing about fundamental change. They have increased funding for Breast Cancer research six fold, and brought cancer to the forefront of the nation's agenda through legislative action as well as lobbying the health care industry.

5,000

Direct Mail

NBCC provides a variety of educational and outreach programs to ensure that policy makers, media and general public understand the complexity of the issues surrounding breast cancer research and public policy. Members are highly educated, affluent and interested in social and health care legislation and policy.

Quarterly

Sample mailing piece required for approval.

| | |
|---|---|
| 4-UP CHESHIRE | N/C |
| 4-UP PSL | $7.50/M |
| CD | $50.00/F |
| EMAIL | $60.00/F |
| FTP | $60.00/F |

| | |
|---|---|
| SCF | $6.00/M |
| Zip | $6.00/M |
| State | $6.00/M |
| Gender | $10.00/M |
| Dollar | $5.00/M |
| Recency | $5.00/M |
| Keying | $5.00/M |

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