

**National Council of Jewish Women**

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NCJW, INC. IS A VOLUNTEER ORGANIZATION WHICH, IN THE SPIRIT OF JUDAISM, IS DEDICATED TO FURTHERING HUMAN WELFARE IN THE JEWISH AND GENERAL COMMUNITIES, LOCALLY, NATIONALLY AND INTERNATIONALLY. THROUGH AN INTEGRATED PROGRAM OF EDUCATION, SERVICE AND SOCIAL ACTION, IT PROVIDES ESSENTIAL SERVICES AND STIMULATES AND EDUCATES THE INDIVIDUAL AND THE COMMUNITY TOWARD THEIR RESPONSIBILITY IN ADVANCING HUMAN WELFARE AND THE DEMOCRATIC WAY OF LIFE.

A PARTICULAR EMPHASIS HAS BEEN PLACED ON THESE PRIORITIES: AGING, CHILDREN AND YOUTH, CONSTITUTIONAL RIGHTS, ISRAEL, JEWISH LIFE, AND WOMENS ISSUES.

SELECTED STATE COUNTS:

CA 2,737  
FL 3,115  
IL 950  
MD 1,016  
NJ 3,313  
NY 5,340  
OH 1,455  
TX 1,435

AGE RANGE AND PRESENCE OF CHILDREN IN HOUSEHOLD ARE AVAILABLE.

SAMPLE MAIL PIECE REQUIRED WITH ALL ORDERS.

**NCJW**

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29,989  
17,985 HOTLINE

\$95.00/M  
\$105.00/M HOTLINE

5,000

Direct Mail

Quarterly

Email \$50.00/F  
Disk \$25.00/F  
PSL \$12.00/M

SCF \$7.00/M  
Zip \$7.00/M  
State \$7.00/M  
Keying \$7.00/M  
Running \$5.00/M

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Milwaukee • Washington

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