

NEW ISRAEL FUND

SOCIAL SERVICES ORGANIZATION DEDICATED TO EFFECTING SOCIAL CHANGE IN ISRAEL. FUNDS ISRAEL'S LARGEST CIVIL LIBERTIES ORGANIZATION, SUPPORTS PROGRAMS TO ENCOURAGE COOPERATION BETWEEN ARABS AND ISRAELIS, FUNDS SPECIAL PROGRAMS FOR ETHIOPIAN JEWS, BATTERED WOMEN, ETC.

WOMEN 3,292
MEN 2,932

SUBMIT MAILING PIECE FOR APPROVAL

DELIVERY IS 14 WORKING DAYS AFTER ORDER RECEIVED.

NEW ISR FU

10,053

\$70.00/M or Ex

5,000

DIRECT MAIL

QUARTERLY

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
MAG TAPE \$25.00

SCF \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M
ZIP \$6.00/M

DINY HURWITZ

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Milwaukee • Washington

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