

National Jewish Outreach Program

NJOP

Donors to an organization determined to offer all Jews the opportunity to experience Jewish traditions. This organization is committed to reach out and touch each and every Jew in America.

14,436

Sample mailing piece required.

\$85/M or Exchange

5,000

Direct Mail
Seminar Attendees

Quarterly

4-UP Cheshire N/C
4-UP PSL \$7.50/M
Mag Tape \$25.00/F

SCF/Zip \$6.00/M
State \$6.00/M
Keying \$5.00/M

DINY HURWITZ

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Milwaukee • Washington

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