

PATRIOTIC DONORS TO A JEWISH CAUSE

Donors to the nation's oldest veteran's organization, these sensitive contributors believe in freedom and dignity for all people and honor for the guardians of democracy - America's veterans. Among the services provided are:

- Comfort to homeless and hospitalized vets.
- Support of in-service military mersonnel serving far from home.
- Care for the gravesites of fallen Jewish servicepersons.
- Teaching youngsters' about the Jewish role in American freedom.
- Offering friendship to the infirmed and impoverished.

Selected state counts:

CA: 18,445
FL: 20,087
NJ: 12,357
NY: 36,995
IL: 5,680
PA: 6,566

SAMPLE MAILING PIECE REQUIRED WITH ALL ORDERS

Average Gift: \$15, with many over \$25

USAGE:

- AIPAC
- Friends of Israel Disabled Veterans
- Gesher
- Jewish Institute for National Security Affairs (JINSA)
- North American Conference on Ethiopian Jewry (NACOEJ)
- Simon Wiesenthal Center
- Weizmann Institute
- World Jewish Congress
- U.S. Holocaust Memorial Museum
- Zionist Organization of America

Last Updated: September 2005

PATRIOTIC

139,693

\$95/M or exchange

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$12.00/M
MAG TAPE \$25.00/F
DISKETTE \$25.00/F
EMAIL \$50.00/F

SCF \$7.00/M
ZIP \$7.00/M
STATE \$7.00/M
KEYING \$7.00/M

DINY HURWITZ